

**SPORTING COLUMBUS**[www.sportingcolumbus.com](http://www.sportingcolumbus.com)**SPORTING COLUMBUS RENEWS PARTNERSHIP WITH BENJAMIN HEMMERT – HOWARD HANNA**

SC to continue to incorporate branding on front panel of all jerseys for two more years

Benjamin Hemmert remains Official Residential Realtor of SC

**For Immediate Release: October 18, 2023****Contact: Jeffrey Warren, 614.284.9746 (Sporting Columbus) or Audra Hemmert, 614.517.9275 (Benjamin Hemmert – Howard Hanna®)**

COLUMBUS – Sporting Columbus and Benjamin Hemmert – HOWARD HANNA® today renewed its two-year sponsorship agreement. Benjamin Hemmert – HOWARD HANNA® remains the Official Sporting Columbus Jersey Partner and the Official Residential Realtor of Sporting Columbus. The sponsorship renewal maintains a significant relationship as it was the first commercial transaction in club history.

All home, away and training jerseys will continue to prominently incorporate the Benjamin Hemmert – HOWARD HANNA® logo. Sporting Columbus teams are set to wear Benjamin Hemmert – HOWARD HANNA® jerseys for all competitions on a new uniform kit starting with the Fall 2024 season. New uniform details will be released in May, 2024.

Being a resident of New Albany along with believing a person is only as successful as the community they represent, the Benjamin Hemmert – HOWARD HANNA® partnership with Sporting Columbus will continue Ben's commitment to Central Ohio. This partnership with Sporting Columbus maintains Sporting Columbus' first-ever exclusive partnership and first soccer jersey sponsorship for the club.

"Continuing this relationship was a priority as his unwavering commitment to Central Ohio is a powerful force," said Sporting Columbus President Jeffrey Warren. "We want partners who are dedicated to positively impacting our community and this partnership represents the collaborative capabilities of two brands that firmly believe in Central Ohio."

"As a resident of New Albany, Central Ohio is very special and important to me," said Benjamin Hemmert, partner at HOWARD HANNA®. "We look forward to another two years with Sporting Columbus, and to working together to take the soccer experience in Central Ohio to the next level. I learned so many life lessons from the game that I have been able to carry over into my business. I can only hope that the kids in the club can develop as many values as the game taught me."

**ABOUT SPORTING COLUMBUS**

Sporting Columbus aspires to be the finest youth sports organization and an integral part of player growth (on and off the field). By promoting development and sportsmanship in an enjoyable environment, Sporting Columbus encourages a healthy lifestyle and love of sports in its players. Sporting Columbus was founded in 2018 by Dave Merrick, Geoff Starks and Jeffrey Warren, partners over the past 24 years in various youth sports ventures including seven years as Columbus Crew SC player development directors. Each founder brings his own set of skills from coaching to business development that overlap and work well together to set-up Sporting Columbus to succeed at achieving its mission.

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**ABOUT BENJAMIN HEMMERT**

Beginning his twenty-second year with HOWARD HANNA® as a partner agent, Ben has built a real estate practice almost entirely on repeat and referral business – a huge testament to how he treats and cares for others. Working throughout Columbus and the surrounding communities, Ben has been honored as one of Central Ohio's Business First 40 Under 40. This well-deserved award is given to those elite few, nominated by their peers, who have demonstrated not only outstanding career achievement but also dedication to community service and involvement.

**ABOUT HOWARD HANNA**

Howard Hanna Real Estate Services is the #1 family-owned and -operated broker in the U.S.A. The full-service real estate company has nearly 400 real estate, mortgage, insurance, title, and escrow service offices across 13 states, including Allen Tate Realtors®

in the Carolinas and The F.C. Tucker Company in Indiana, with nearly 500 offices and 15,000 sales associates, including many of the industry's top-producing real estate agents. For more information, visit [www.HowardHanna.com](http://www.HowardHanna.com).

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