



—SPORTING COLUMBUS—

Soccerfest 2023

What is a Soccerfest and what are the elements?

The Soccerfest is a three-hour event where players participate in games and fun soccer oriented challenges. In addition, there will be a variety of fun activities like a soccer inflatable dart board, dunk tank, and photo booth! The event will be full of fun, while also raising funds to support Sporting Columbus' initiative to build out its Financial Aid Budget.

The Soccerfest also allows parents to volunteer in various ways by raising corporate sponsorship fees, soliciting prizes for the event, promoting the event, and being present to assist during the event.

We invite the whole Sporting Columbus family (and its friends, partners and supporters) to participate!





Sporting Columbus

First Annual Soccer-fest 2023 Sponsorship Opportunities

\$6,500

Presenting Sponsor

- Event entitlement (i.e. 2023 Soccer-fest presented by)
- Welcome letter/Social media sponsorship announcement
- Featured on 2 newsletters as the Presenting Sponsor
- Title placement on all Soccer-fest email communications
- Signage at event (4 signs)
- Branding on event website

\$4,000

Main Event Sponsorship

- Name the contest (EX: *Company Name Coaches vs. Player Game*)
- Company tent/table at Soccer-fest
- Logo on signage at Soccer-fest Main Event
- Logo on Main Event Player shirts
- Company mentioned in pre-and post-event email communication

\$3,000

Corner Kick Sponsorship

- Logo on signage at Soccer-fest
- Company mentioned in pre-and post-event email communication
- Logo and tag on Instagram 3x throughout Soccer-fest

\$1,800

Goal Kick Sponsorship

- Logo on signage at Soccer-fest
- Company mentioned in post-event email communication
- Logo and tag on Facebook 2x throughout Soccer-fest

\$1,000

Bicycle Kick Sponsorship

- Logo on signage at the event
- Company mentioned in post-event email communication



Presenting Sponsor

36,296

Digital
Impressions

22,522

Physical
Impressions

300+
Columbus
Families

375
Local Columbus
Players



615 Followers



1,591 Page Followers



2,043 Followers



4,000 Annual Web Visitors



4,328 Active Email Subscribers

Raffle Items

- Name a Raffle by donating any item(s) valued at \$100 or more
- Join our Mixed Bag Raffle by donating any item(s) valued at \$75 or more
- Company-provided ad/coupon attached to each item
- Company mentioned pre-and post-event email communication